# MICHIGAN INLAND LAKES CONVENTION: PROTECTING LAKES TODAY FOR TOMORROW

# September 14-16, 2022 Virtual via Zoom

The **Michigan Inland Lakes Partnership (MILP)** invites you to support the 2022 Michigan Inland Lake Convention – *Virtual*. Join Michigan organizations, agencies, and businesses in helping advance stewardship of our inland lakes through learning, networking, and exchange of ideas.

The Michigan Inland Lakes Convention is a biennial event that brings together professionals, researchers, local government officials, students lake enthusiasts, and others interested in protecting Michigan's water resources. The online format will allow us to reach a large audience, provide an archive of recorded presentations, and offer lower registration fees. While the costs are decreased compared to an in-person Convention, there are still substantial costs associated with offering an accessible and successful online event including logistical and technical support, recording, captioning, and posting presentations for future access. Your support helps keep prices reasonable for all participants, allows us to offer student scholarships, and is an excellent exposure opportunity for your business or organization.

#### **CONTRIBUTOR OPPORTUNITIES**

## Platinum: \$750+

- Special recognition throughout the Convention, including event announcements and press releases
- Organization logo displayed in Convention materials, website and social media

## Gold: \$500

- Organization logo displayed on Convention website and social media
- Recognition during Convention

# **Silver: \$250**

Organization logo displayed on Convention website

# The Muskegon River Watershed Assembly is a

registered 501(c)3 nonprofit organization, and your contributions are tax deductible to the fullest extent allowed by law.

## **QUESTIONS?**

Contact Dr. Jo Latimore at MSU:

<u>latimor1@msu.edu</u> 517-432-1491

# **Contribution Deadline:**

August 12, 2022

http://bit.ly/milc2022

### To be a contributor:

Please make your check payable to "Muskegon River Watershed Assembly" and indicate that the funds are to be directed to the Michigan Inland Lakes Partnership.

Mail your contribution to:
Michigan Inland Lakes Partnership
c/o Muskegon River Watershed Assembly
Ferris State University
1009 Campus Drive JOH 200
Big Rapids, MI 49307-2280

